

## Start-up Sector (E-commerce)

# RETAIL TECHNOLOGY GROUP



We are a purpose driven, people focused and performance-oriented company with highly skilled team of people who have vast experience in Retail and IT.

Implementing ideas with minimal resources in a lean approach is our strength. We believe in utilizing readily available solutions to implement our ideas, instead of reinventing the wheel, and build systems to retain the IP of our core differentiating aspects. This way we Fastrack our go to market strategy and launch projects quicker and operationalize them in short space of time. We execute our operations using agile approach, launch, monitor progress and implement improvements.

With this ideology in mind, we have built two e-Commerce brands to solve specific problems:

1. India Bazaar – This is an eCommerce business on a niche line of products from India for individual consumers as well as businesses. There is a huge market for Indian groceries, spices and personal care products in South Africa and rest of the African continent. So, we have launched this online store with the motto of bringing India closer to Africa. Currently we are servicing entire South Africa through our Online store and Mobile App.
2. Shop Easy – This is a direct to business store focused on supplying curated range of FMCG products to Spaza Shops. With this offering, spaza shop owners can place their orders online and get it delivered to their shop. Our long-term goal with this initiative is to provide solutions for store management for these retailers so they are part of digital transformation.

Retail Technology Group was established in 2021 in Gauteng, South Africa and currently, we have around 15 employees in our team based in Gauteng. Retail Technology group is led by our Director and Co-founder, Mr. Deepak Suman, a seasoned businessman with over 30 years of experience in the financial planning, brand development, imports, logistics, merchandising, sales and distribution from China and India. Our CEO, Mr. Sriharsha Putrevu, an experienced IT Professional with more than 20 years of industry experience in IT consulting, support & implementation of ERP systems, eCommerce services, and digital marketing.

RTG group is currently doing a turnover around R5M per annum and is projected to grow 2.5x each year and expected to reach R500M over a period of 5 years. We are currently in fund raising phase and are actively seeking investments from local and international investors to realize these growth projections.



Mr. Deepak Suman

### RETAIL TECHNOLOGY GROUP

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### PRODUCTS & SERVICES:

- Retail Sales & Distribution
- Imports & Warehousing
- Ecommerce services
- Digital Marketing