

## Other Sector (Broadcasting)

# ZEE TV SA



Extraordinary Together



Zee TV South Africa (Pty) Ltd is a subsidiary of Zee Entertainment Enterprises Limited, with a strong presence across broadcasting, digital, movies, music and live entertainment. Spread over 160 countries, connecting and entertaining 1.3 billion people globally, ZEE has been powering the Media & Entertainment space across the world for nearly three decades. Our aim is to continue to provide extraordinary entertainment content across genres, languages and geographies, delighting consumers across screens, platforms and devices.

Zee TV South Africa (Pty) Ltd is a company currently engaged in broadcasting television channels through multichannel network operators like DSTV, GoTV, StarTimes, Canal Plus, etc. in Africa. In S.A, we started our journey in 1996 with our channels airing on DSTV. As an unlisted company is SA, our revenue is recognised in Mauritius.

Our bouquet in S.A consists of Zee World, Zee Zonke, Zee One, Zee Family & Zee TV. We also offer various localised channels to cater for the rest of the African market. Zee World ranks No.1 in Nigeria. The Company offers 11 channels in Africa across various regions in 8 languages (Indian & African).

In 2023, Zee launched the first Zulu channel, Zee Zonke in S.A, Zee Zonke takes the lead ranking in the Top 3 on Pay TV, sometimes taking the No.1 spot on certain day parts. We have steadily held this position in the Top 5 amongst Free to Air. The Zee channels have truly captured the heart of the Nation and is very prominent in African households in S.A and rest of Africa.

Currently we have 24 employees on our payroll based in Johannesburg, S.A.

Zee TV South Africa (Pty) Ltd is led by our C.E.O (Africa & Sub-Saharan Africa), Somnath Malakar who is a multi-faceted leader with 24 years' experience having worked in Consumer, Telcom, Healthcare and now Media.

### **ZEE TV SOUTH AFRICA (PTY) LTD**

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### **PRODUCTS & SERVICES:**

- Broadcasting