

Other Sector (Agro-chemical)

SHARDA INTERNATIONAL AFRICA



Sharda International Africa (Pty) Ltd

Sharda International South Africa is a subsidiary of Sharda International, a global agrochemical company with a presence in over 80 countries, including key markets in North America, Europe, and Asia. Our mission is to provide high-quality and affordable crop protection solutions to enhance agricultural productivity and yield. The company has swiftly grown to become a significant player in the agrochemical industry, focusing on generic crop protection chemicals.

In South Africa, we commenced operations in 2013, with product registrations at DAFF and commercialization in 2013. The African arm of the company supports sustainable food production by offering a broad range of agrochemical products including fungicides, herbicides, insecticides, fertilizers, and plant growth regulators. Our presence in South Africa extends to key locations such as Paarl, Kempton Park, Durban and Gqeberha.

Our annual turnover for FY23-24 ending Mar 2024 is approximately ZAR 82.97 million/ \$4.58 million. We primarily supply to commercial farmers, cooperatives, and agricultural retailers across the country. Recently, we have established South Africa as a regional distribution hub, facilitating distribution within South Africa and exports to neighbouring SADC countries.

Currently, we have around 9 employees, based in Johannesburg. According to the latest industry data, we are among the fastest-growing agrochemical companies in South Africa. We aspire to be leaders in herbicides, fungicides, and insecticides and expand our footprint in biopesticides and plant growth regulators.

Sharda International South Africa is led by our Director, Mr. Ashish R. Bubna, a seasoned leader with over 36 years of experience in the agrochemical industry, including the last 14 years in South Africa.

SHARDA INTERNATIONAL AFRICA (PTY) LTD

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