

## Other Sector (Wholesaler/ Distributor)

# PLATINUM DISTRIBUTION CENTRE



Platinum Distribution Centre is a Group of Companies represented by founding director and CEO Taraq Shah in 2004. A wholly owned/controlled South African company. We are the only large wholesale/distribution group to continue doing business in rural/township locations. Our Platinum group has 14 branches with over 500 employees country wide. We also have a global presence in India, Dubai and Africa and export to neighboring countries.

In addition to the latter Navkar Trading and Distribution is the distributors for Engen Lubricants in South Africa. Together with Platinum RTM we are the largest Engen & Petronas Lubricants Distributor in terms of volume in South Africa.

A young and highly skilled management team with average age +- 60 staff members execute the day-to-day operations and management of the company. We serve 5000-6000 retail and wholesale business customers. We are a low LSM (1-4) distributor and wholesaler

Green Force Fuel is our fuel supply company which supplies customers nationwide to their tailor-made needs. We are committed to environment friendly practices through recycling and efficient waste management in collaboration with the Cash and Carries and Green Force Fuel our annual group turnover is at an estimated R3 Billion.

Our core Values are Fairness, Equity, Social Responsibility, Equal opportunity and Integrity To harness digital technology towards continuously improving customer experience.

To Achieve Business growth through cost efficiency, to achieve customer loyalty through exceptional customer service, to contribute to environmental conservation and preservation through environmental friendly products. To achieve capital stability through people-centric policies and procedures.

Our Esteemed CEO, Mr. Taraq Pratapbhai Shah is a qualified CA who graduated with honours and practiced his articles with Deloitte & Touche in Mumbai. His Financial acumen and interpersonal relationships sets him apart from the rest. Mr Shah is the founding Director of Platinum DC in 2004 and have since successfully established over 7 affluent companies.

### **PLATINUM DISTRIBUTION CENTRE**

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### **PRODUCTS & SERVICES:**

- Groceries FMCG
- Lubricants Supply (Wholesale and Retail)
- Hardware Supply
- Fuel Supply
- Property
- Mining
- Sales and Merchandising Services