

Other Sector (Consumer Products)

GODREJ SA



Godrej Consumer Products is a leading emerging markets company. As part of the over 125-year young Godrej Group, we are fortunate to have a proud legacy built on the strong values of trust, integrity and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations. One of the largest global players in the exciting hair care market for women of African descent, we are also the only company to serve both dry hair and wet hair needs. We have bold ambitions of building on this to create a leading beauty, home, and personal care player across the sub-continent.

We forayed into Africa in 2006 with the acquisition of the Rapidol hair care business, a leading Ethnic and Caucasian hair colour player in South Africa. Our Corporate Centre of Excellence for this business cluster, based out of Dubai, synergies efforts from across the different countries. We believe that brands and businesses should be local. So, we are investing in local manufacturing set ups. Building strong local talent, with a particular focus on fostering diversity and inclusion, is a key priority for us. For example, we are proud to employ over 16,000 team members in Africa, 72 percent of whom are women.

Our footprint in South Africa spans across all 9 provinces serving consumers from all demographics (Helping us help 15 million South African women find their beautiful, as well as those from neighbouring markets, Lesotho, Namibia, Botswana & Swaziland). This has aided us in delivering a revenue of \$100mn + over the last 2 fiscals. Our Regional Head office is based in Gauteng, with Production & Warehousing operations, in both Gauteng and KZN. We have a total workforce of 390+ employees including Blue collar, 71% of this is represented by equity at a Senior Leadership level and 40% of White Collar representation is Female. Furthermore, we've been serving our communities through our Style Academy training program aimed at skilling unemployed and vulnerable youth in hair and beauty skills. The program is geared to empower these individuals to actively participate in the economy by finding and/or creating opportunities for themselves, through the skills acquired. Aiding our purpose of bringing the goodness of health and beauty to consumers in emerging markets and vision of delighting 40 million South African consumers by 2027.

Godrej South Africa is led by our CEO, Ismail Nanabhay, who brings valuable knowledge and experiences with over 28 years of broad work experiences at Global companies working with global brands at Castrol, BP and Coca-Cola as well as South Africa's largest food manufacturer, Tiger Brands.

GODREJ SOUTH AFRICA

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