

Information Technology Sector

PHITHOS



PHITHOS is a Research, IT Services & Solutions company building on data-centric technologies for Healthcare and Education sectors. We believe in **Innovation, Large-Scale Meaningful Impact** and **Quality Service Delivery**. Phithos has offices in South Africa and India and supporting customers from US, UK, Africa and Asia region.

Phithos has significantly contributed to developing meaningful interventions for public healthcare in **Africa**, some of them are being used to fight the diseases like HIV & Malaria. Phithos is collaborating with healthcare research institutions and NGOs in **South Africa & Nigeria** to pilot & validate the interventions and bring the on-field learning into innovation development cycle. Phithos' research and machine learning work has been published in 3 prominent health journals.

Phithos has developed a global health-tech platform (phylaxis.ai) with a vision of enabling Personalised, Prospective, and Preventative healthcare as a Social Good in-pursuit of "Reducing Disease Burden and Associated Costs" at national level. The Platform offers services and value for all healthcare stakeholders be it an Individual, a Healthcare Corporate, Government, NGOs, NPOs, Primary Healthcare clinic network, health Products & Services providers, Donor Organisations, CSI/CSR initiatives, Innovators, Influencers, and Social Investors - the platform enables and empowers all to play their part in order to create a large-scale impact.

In summary, Phithos services and solutions are contributing to:

- ❖ Promote "**Preventative & Prospective Healthcare**" by creating an **Affordable, Accessible, Acceptable** and **Accountable** healthcare ecosystem and thereby contributing to overall "**Population Health Improvement**".
- ❖ Expand and Improve "**Primary & Diagnostic Healthcare Services**", including hard to reach areas.
- ❖ Building Africa's "**Workforce of the Future**".

In South Africa, we started our journey in 2017 and expanded to India in 2018. Our turnover has grown to ZAR 10 Mn in FY 2023-24. Our team include 6 medical doctors and researchers, 2 of them are pursuing PhD from Oxford as Rhodes scholars. Phithos is led by CEO, Lovkesh Arora, a Management post-graduate and Engineering graduate from India with 27 years' experience in Public and Private Healthcare, Education, Banking, Insurance, and Retail sectors.

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PRODUCTS & SERVICES:

- Breast Cancer, Cervical Cancer
- Sexual Wellness, HIV, STIs, TB
- Non-Communicable Disease
- Mental Health, GBV