

Information Technology (Travel Social App) / Start-up Sector

EXPLURGER



EXPLURGER is a social media app for travelers and explorers, co-founded by industry veteran Jitin Bhatia and Bollywood actor Sonu Sood. Established in 2022, we have rapidly garnered a user base of more than 10 million across 75+ countries, 80% of whom are avid travelers. Explurger introduced pioneering features like 'Automatic Travelogue', 'Bucket List', 'Explore Your City' that enhance social media experience for frequent travelers and provide 'Rewards' for social activity.

Powered by cutting-edge AI and principles of Gamification, Explurger has transformed the travel and social media landscape, connecting adventurers worldwide. Our goal is to engage the 3.5 billion global travelers using social media and ascend into the echelon of top 5 global social platforms in the next four years. With a thriving community program, Explurger aims to foster the world's largest community of global travelers, appealing to explorers, city-hoppers, hikers, bikers, and adrenaline enthusiasts.

In 2022, Google enrolled Explurger in its prestigious incubation program, the Appscafe Academy, and mentored the core team. By May 2022, Google recognized us as one of India's Top 30 startups. In August 2022, Google listed Explurger among the Top 10 Most Innovative Apps in India and Beyond. Our employee base has quickly grown from a core team of 10 to a thriving community of 40 that are based in India and SA.

Explurger is the brainchild of Jitin Bhatia, a distinguished leader in the IT industry with over two decades of experience in programming, private equity, and business development. His expertise includes advanced software development, project management, and extensive M&A and investment experience across India, the US, and SA. He has held prestigious roles such as President of CII - India Business Forum (SA) and Director on the board of Medi Valley, a NITI Aayog-managed Incubation Centre.

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PRODUCTS & SERVICES:

- Social Media