

## Automotive Sector

# **APOLLO TYRES AFRICA**



APOLLO TYRES AFRICA (PTY) LTD is wholly owned subsidiary of Apollo South Africa Holdings (Pty) Ltd. Apollo South Africa Holdings (Pty) Ltd is 100% held by Apollo Tyres Cooperatief U.A., incorporated in the Netherlands and the company's ultimate holding company is Apollo Tyres Limited, incorporated in India.

We manufacture and deliver tyres under two brands, both of which cater to specific segments through our key brands Apollo & Vredestein. With a global distribution footprint in more than 120 countries. Our state-of-the-art manufacturing plants, enhanced investment in R&D and expanding distribution network of branded, exclusive, and multi-product outlets have seen us rise to a truly global business.

**Apollo Tyres Limited** Founded in 1972, we have evolved, over decades, in response to changing times, adopting best-of-breed technologies and globally acclaimed industry practices. This has enhanced our industry reputation and recall. Today, we are one of the most trusted brands globally in tyre manufacturing and sales. We constantly strive to strengthen our market leadership, creating exceptional value for our market investors and all other stakeholders.

APOLLO TYRES AFRICA (PTY) LTD, we started our journey in 2013 to supply tyres to Southern Africa Region annual turnover for FY23-24 ending Mar 2024 is approx. at R 600 million. Currently, we have around 15 employees on our payroll, based in Gauteng.

APOLLO TYRES AFRICA (PTY) LTD is led by Mr. Quintin Steyn, Head: Southern Africa Region. He has been in the tyre industry for the past 33 years where he has held various leadership positions within major manufacturers with the likes of Sumitomo (Dunlop) and Goodyear. He joined Apollo Tyres in 2005.

APOLLO TYRES AFRICA (PTY) LTD is part of the growth markets within the Apollo Tyres (PTY) LTD group. Here they resell, export and distribute products manufactured by the Apollo Group. We manufacture anything from 2 /3wheel tyres, passenger car tyres, truck and bus tyres, agricultural and industrial tyres to ultra large earthmover tyres for mining applications. They also have a technical team stationed in Centurion who handle all technical aspects of determining the correct tyre for the right application. We have dedicated and approved dealers, wholesalers, end users and original equipment manufacturers which we sell our products to.

### **APOLLO TYRES AFRICA (PTY) LTD (An Apollo Tyres Company)**

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### **PRODUCTS & SERVICES:**

- 2/3-wheel tyres
- Passenger car tyre
- Truck and bus tyre
- Agricultural and industrial tyre
- Ultra large earthmover tyre